

2025

Billions Pill Pledge

ANNUAL REPORT



BILLION
PILL PLEDGE™



We are on a mission to erase 1 billion unnecessary opioid pills from our collective medicine cabinets and communities.

The most recent data from the Centers for Disease Control and Prevention (CDC) reveals there were 37.5 opioid prescriptions dispensed per 100 Americans.¹ That's prescriptions, not pills! To solve America's Opioid Crisis, we must get upstream of the opioid misuse, addiction, and overdoses that continue to devastate families and communities.

Recent research demonstrates:

- 74% of self-reported illicit fentanyl users were first exposed to opioids via a prescription (either their own or someone else's)²
- Opioid pills are the number-one cause of fatal poisoning in young children³

The Billion Pill Pledge program, powered by Goldfinch Health, takes an evidence-based approach to prevention:

- **Education and implementation support to hospitals and healthcare professionals for the sustainable delivery of Enhanced Recovery protocols (better pain management and fewer unnecessary opioids)**
- **Direct support of patients with remote Nurse Navigators**
- **Appropriate disposal of leftover opioid pills**
- **Opioid utilization data collection and analysis to provide a feedback loop for sustainable change and continuous improvement**

We are excited to share our progress in this 2025 Annual Report!



John Greenwood
Billion Pill Pledge
Co-founder

“

“Thank you so much for all of your help throughout my total knee replacement. Your information and the surgery care kit are extremely helpful.

I am safely disposing of 23 leftover pills.”

Billion Pill Pledge Program
Patient Survey

Program Results

The Billion Pill Pledge program, an opioid prevention strategy, has now been approved in 7 states. Through the initiative, Goldfinch Health delivers education and direct support to empower healthcare professionals and patients to experience surgery with **better pain management and fewer unnecessary opioids**. The results are trackable, meaningful, repeatable, and sustainable:



58%

That means...

For patients and families, lower risk of addiction, complications, and overdoses

Fewer opioid pills prescribed after surgery



84%

That means...

For patients and families, lower risk of addiction, complications, and overdoses

Fewer opioid refills after surgery



86%

That means...

Higher quality healthcare and lower costs for patients, families, and taxpayers

Fewer readmissions after surgery



“Goldfinch Health’s approach to preventing opioid addiction is **one of the most effective programs ever created in the U.S.** Their combined use of Enhanced Recovery protocols and telehealth disrupts the pattern of addiction tied to prescription opioids that is common after routine surgeries.

America’s opioid epidemic is still raging, and those of us on the front lines of this struggle know that a lack of proven, reliable prevention programs continues to cost lives and destroy families. Any government, provider, or employer that is serious about opioid prevention should beg Goldfinch Health to provide their services.”

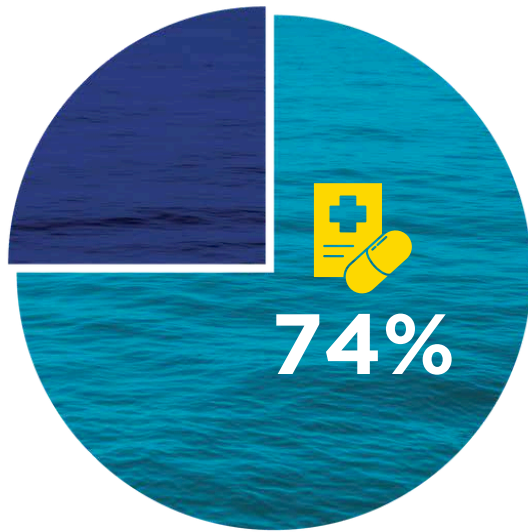


Dr. Stephen Loyd, MD

Prevention Matters

Prescription opioids remain a gateway to addiction and dangerous, illicit use.

This could be prevented with upstream interventions such as proactive, multimodal pain management strategies and fewer unnecessary prescription opioids dispensed.



74%

Of self-reported illicit opioid (e.g., fentanyl) users started with a prescription opioid, either their own or someone else's.²

“As the opioid crisis has evolved, attention to the role of prescription opioids has waned, even though overdose deaths from prescription opioids remain high and prescription opioids may operate as critical pathways to illicit opioid use.”²

“

“Not a single patient has come back into our facility for pain control. Especially after orthopedic surgery, that is huge.”



Melissa Armstead

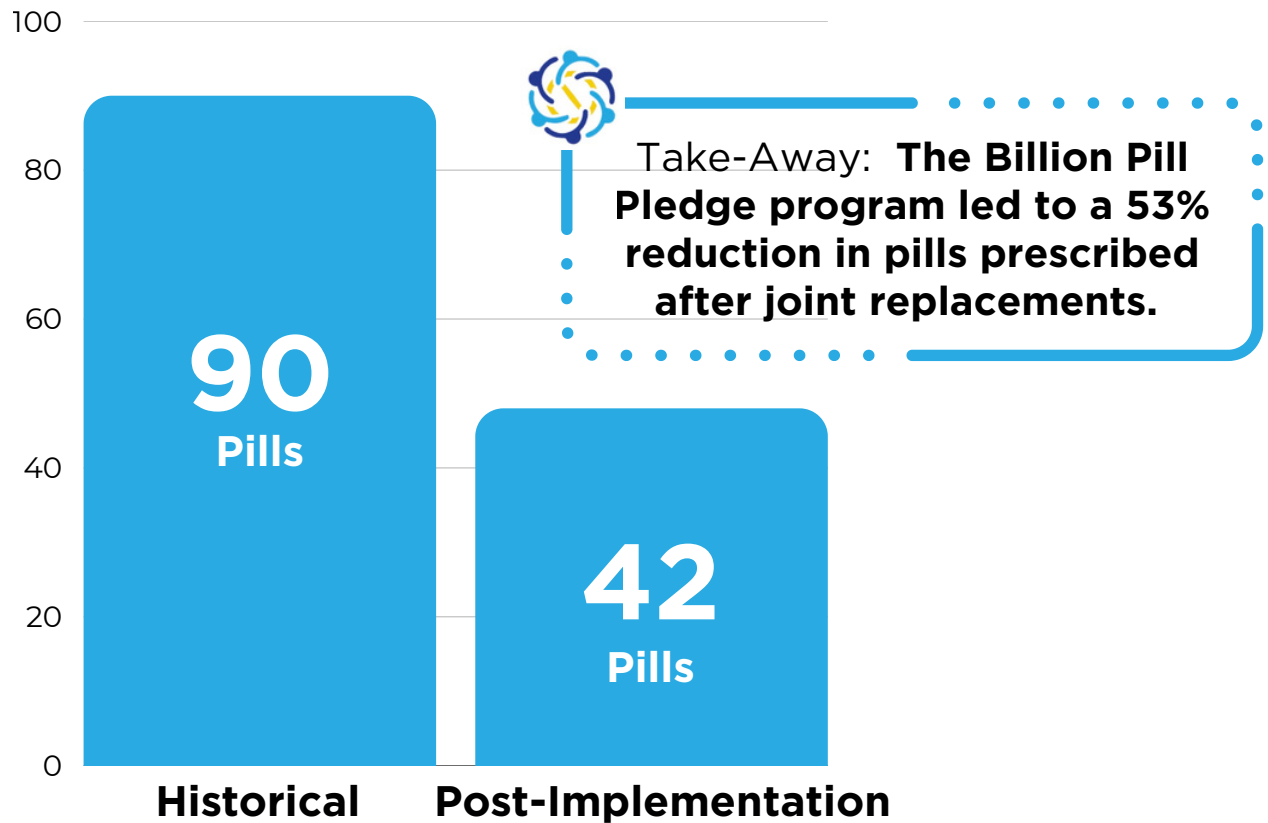
Chief Nursing Officer
Southern Tennessee Regional Health
System - Lawrenceburg (TN)

Published Results

Researchers evaluated the Billion Pill Pledge program at nine Iowa hospitals.

Results were published in the prestigious Journal of the American Academy of Orthopaedic Surgeons (JAAOS).⁴

Average Number of Hydrocodone 5mg pills prescribed (or equivalent)





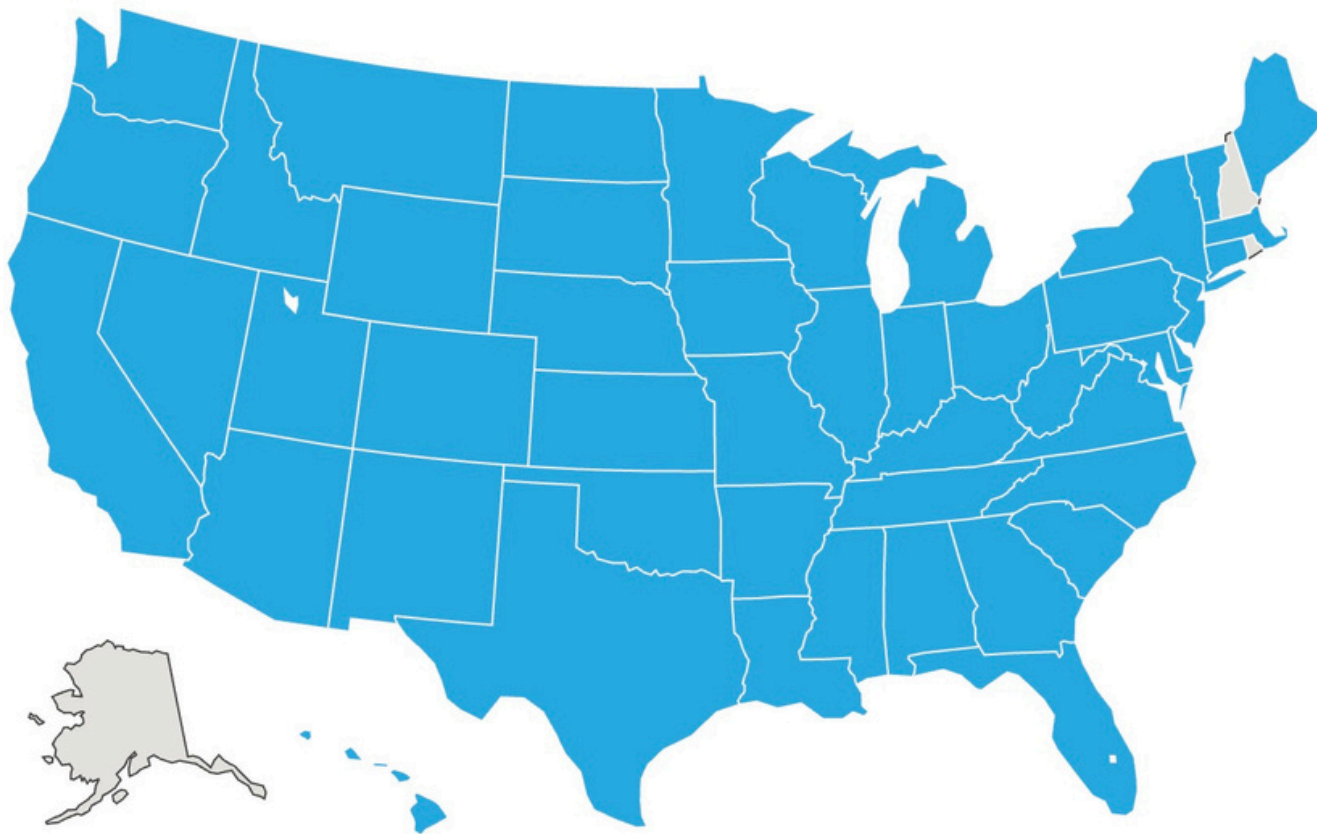
47

States with patients supported by Goldfinch Health programs

Ripple Effect

Momentum for the Billion Pill Pledge mission continues to grow nationally.

The map below illustrates the patients directly impacted across all Goldfinch Health programs:



Patients supported in **14 languages**

Avg patient rating of Nurse Navigator experience is **9.4** (out of 10)

“

“This program is the **truest and purest prevention program** that I’d ever seen that addresses the **opioid epidemic.**”



Mary Ann Borgeson
Commissioner
Douglas County (NE)

Preparation is Prevention

The **Prepared for Surgery Tool Kit** is packed with valuable resources and information for patients. Included as a standard part of Billion Pill Pledge programs, patients receive the kit in the weeks before surgery.



The Tool Kit includes: a **pre-surgery drink** to help patients feel better after surgery; a **mechanical stimulation device** to help patients manage pain with fewer opioids; a **medication chart** to help patients ensure they are regularly taking non-opioid medications; a drug deactivation and disposal product to help patients **safely get rid of leftover and potentially dangerous opioid pills**; and more!

“

“This program is a huge win. And it’s one that will sustain in terms of leaving a legacy that’s significant to your community and to the family members of the people that are impacted.”



Andria Herr
Commissioner
Seminole County (FL)

Validated Impact

The Validation Institute offers **rigorous validation of performance claims and delivers evidence-based insights to inform purchasing decisions**. First validated in 2022, Goldfinch Health renewed its program validation in 2025.



ValidationInstitute

34.9 days

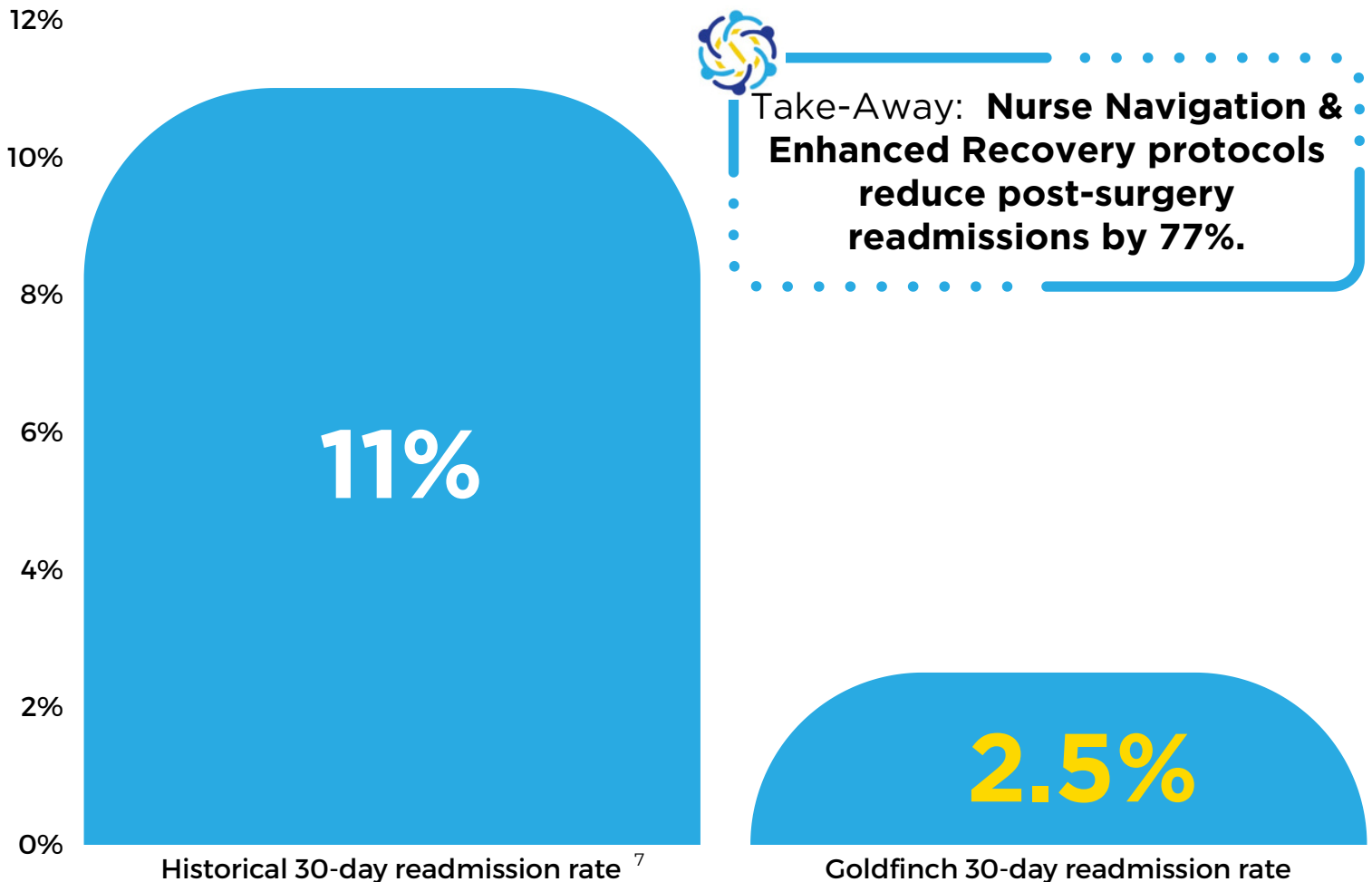
Patients supported by Goldfinch Health saved 34.9 days in recovery time and return to work, on average, as compared to a gold standard industry benchmark.⁵



Take-Away: **Patients who are proactively supported through surgery (1) return to work faster and (2) save patients and companies time and money.**

Valuable Care

The Transforming Episode Accountability Model (TEAM) from the Centers for Medicare and Medicaid Services (CMS) launches in 2026. It is a mandatory value-based model for 740+ acute care hospitals managing patients undergoing 5 common surgical procedures. Episodes extend 30 days post-discharge.⁶ **More proactive support and fewer opioids not only reduces patient and community risk, it improves hospital financial performance as well.**



Notes

The individuals quoted throughout the 2025 Annual Report have no financial interest in Goldfinch Health or the Billion Pill Pledge.

Citations:

1. **CDC Opioid Dispensing Rate Maps.** <https://www.cdc.gov/overdose-prevention/data-research/facts-stats/opioid-dispensing-rate-maps.html>
2. Powell D, Jacobson M. **Estimates of Illicit Opioid Use in the US.** JAMA Health Forum. 2025;6(5):e250809. doi:10.1001/jamahealthforum. 2025.0809
3. Gaw CE, Curry AE, Osterhoudt KC, Wood JN, Corwin DJ. **Characteristics of Fatal Poisonings Among Infants and Young Children in the United States.** Pediatrics. 2023 Apr 1;151(4):e2022059016. doi: 10.1542/peds.2022-059016. PMID: 36897244.
4. Pirzada, Wali U. BS; Shamith, Simran BS; Le, Thalia BS; Thomas, Terence L. MD; Ramtin, Sina MD; Ilyas, Asif M. MD, MBA. **Application and Analysis of the Enhanced Recovery After Surgery Opioid Prescription Protocol in Arthroscopy and Arthroplasty Patients.** Journal of the American Academy of Orthopaedic Surgeons 33(10):p e583-e592. DOI: 10.5435/JAAOS-D-24-01232
5. **Validation Institute, Goldfinch Health Validated Program Report.** <https://validationinstitute.com/validated-provider/goldfinch-health/>
6. **CMS TEAM (Transforming Episode Accountability Model),** <https://www.cms.gov/priorities/innovation/innovation-models/team-model>
7. Berlin NL, Ma Y, Zheng J, et al. **Accountable Care Organization Assignment and Outcomes and Spending for TEAM Surgical Conditions.** JAMA. Published online September 08, 2025. doi:10.1001/jama.2025.14013





BILLION PILL PLEDGE™

Powered by:



GOLDFINCH
Health